

## Minutes

Date: **January 13, 2021**  
Time: 10:30 AM to 11:30 AM  
Location: Conference Number(s):  
Passcode: 647585#  
Phone number: 1-877-820-7831  
To join the meeting:  
<https://utdeq.adobeconnect.com/uswac/>

**Mission Statement:** The Utah Storm Water Advisory Committee will coordinate efforts to reduce storm water pollution and provide adequate flood control. The committee will jointly review governing regulations, disseminate information to enhance compliance with those regulated, promote effective storm water management training, and assist local municipalities and other interested parties to implement best management practices, consistent with their individual needs and resources. The committee will also review any proposed storm water regulations to assess potential impacts on the regulated community.

1. Welcome USWAC members: Brandon Tremelling conducting 2021 Chairman
2. USWAC membership roster sign in - through Google Forms: [USWAC Attendance Form - Jan 13th, 2021](#)  
(Note: Each attending member will need to fill out the form individually.)

### ACTION ITEMS

3. Review and approve the **November 18<sup>th</sup>, 2020** meeting minutes. Motion- Greg B. 2<sup>nd</sup> Motion- Scott Bird
4. Attendance Introductions: Hart Wybrow as our 2022 Chairman-Elect (Cache County Coalition)
5. **Presentation:** Steve Burgon will be presenting on the MCM1 and MCM2 efforts of the Salt Lake County Coalition amidst the Covid-19 pandemic. (Kari Culter contributed to this presentation)
  - a. **Salt Lake County Coalition- Introduction on who we are.**
    - i. Established in 1995, comprised of 21 stakeholder municipalities and entities located with the Jordan River Watershed.
    - ii. Exists to ensure compliance with Storm Water Permit Measures 1) Public education and outreach 2) public participation and involvement. Media, marketing, and social skills have been contracted out over the years.
    - iii. Adopted the Weber County & Davis County Water Fairs concept, collaborated with Cache County, USWAC and Utah State University.
    - iv. Co-permit agreement: Structure combined with UDOT, Salt Lake County shared permit.
    - v. Salt Lake County Public Works Engineering acts as the backbone organization for overall management.
    - vi. Have developed a shared responsibility for compliance
    - vii. Budgets/contracts/finances- same office, cohesive group that has lasted to this day.

**b. The SLCo Stormwater Coalition utilizes the Collective Impact Model**

- i. In 2011, *Stanford Social Innovation Review* presented a model called Collective Impact, which was based on extensive research by Jon Kania and Mark Kramer. Collective Impact introduced is a way that individuals and/or organizations can work together in partnerships or coalitions to more efficiently and effectively achieve their desired outcomes. Collective impact research originally focused on education, but it was quickly recognized that the principles would apply, and high-yield results could be achieved if used in business, human services, environment, and many other fields.

Ref: [https://ssir.org/articles/entry/collective\\_impact](https://ssir.org/articles/entry/collective_impact)

**ii. Five conditions for Collective Success**

1. Common Agenda- All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions. Same Goals.
2. Shared measurement- Collecting data and measuring results consistently across all participants ensures remain aligned and participants hold each other accountable.
3. Mutually reinforcing activities- Participants activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.
4. Continuous communication- consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation.
5. Backbone organizations- Creating and managing collective impact requires a separate organization with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations.

**c. SLCo Storm Water Coalition Action Plan**

- i. Timelines kept- did a workaround due to covid-19, in regard to performance measure specific to audience public engagement.
- ii. A Change of plan for Water Quality Fair- Updated program, Utah board of Education implemented SEEd\* standards relevant strands, moving water-related education from 4<sup>th</sup> to 6<sup>th</sup> grade. Coalition wanted to have potential of reaching 100% of target grade of students instead of 3,000 annually. Plan included update/development of a new Storm Water Curriculum. Utah Society of Environmental Education says Hydrology is now taught in the 6<sup>th</sup> grade.
- iii. During the pandemic, Podcasts were challenging, scheduled guests backed out, hard to get people to focus on stormwater pollution prevention, especially during the summer months. Media was easier, billboards and we had airtime with Sterling Poulson on Fox 13 News video “info-tainment” shows in the spring of 2021, he aired a storm water commercial for the Coalition.
- iv. Our coalition’s success to this day has been due to the implementation of these measures.

**REPORT ITEMS**

**6. State of Utah Updates:**

**Jeanne Riley** (Storm Water Manager)- Met with Brandon and Scott to discuss relevant topics and potential problems complying with permits. Jeanne urged anyone to reach out to DEQ for help with your MS4 program. With the new Administration on the State Level with Governor Cox, there has

been some changes with the DEQ department levels. Former Executive Director Scott Baird has been replaced with Kim Shelley as the new Executive Director of Operations. Kim has served for years in water quality and DEQ is happy to have her with her experience on board. She is preparing for the legislative session that will start later this month. Division levels have changed with regards to General and Individual permits, they have been split. Jeanne's group was formally known as Storm Water, has now all permits (construction dewatering, contaminated ground water discharge, coal mines, aquaculture, agriculture- all general permits) Group formerly known as surface water permitting is now individual permitting. Responsibility has been split off for compliance and enforcement to another section. Samantha Houser, in her division, has now taken on enforcement. Jeanne's group will focus more on compliance assistance and education.

**Trisha DiPaola** (Municipal Storm Water program) – One item, if you have any staff changes, please keep the state updated, so they get the correct information. Training classes are available with resources for new employees.

**Carl Adams** (Industrial Storm Water Permit Coordinator)- Group 3 MSGT has been renewed and is available on the website and discharge monitoring reports available with how to guides on the website.

**Ryan Curtain** (Construction Program Coordinator)- updates are the common plan permits has come off public notice and will be released the end of January. Changes to the permit are listed on the fact sheet.

**Lisa Stevens**- update on storm water rules are on public notice until March 1, 2021, to update permit requirements and update outdated text within the rules, look for this on the public notice page. Minute note: here is the link,

<https://deq.utah.gov/water-quality/water-quality-laws-and-rules-proposed-rule-changes>

**Questions asked:** Phyllis Mayhew asked: Is the small MS4 permit still on track to be released the end of February? Any major changes anticipated? Trisha commented it will be a little bit later than anticipated. Look for updates for stake holder's review. This is not out for public review yet, when a permit is released for public notice, USWAC is first to be notified. Ben Caamano asked: How can I get a list of storm water staff over the cities, DEQ commented that Contact information is not made public. DEQ's purpose of obtaining and updating their city contact lists is for emergency storm water purposes, in the event of an illicit discharge within that city. Kelsey asked: Any wiggle room on daily logs? Ryan commented, the log is for the purpose of a daily check, to be signed indicating it was reviewed.

## 7. USWAC Subcommittees Updates:

- a. **Long Term Storm Water Management:** No comment
- b. **Training Programs:** Trace Robinson commented: one action- LTAP is all online, the exams are in person has been a challenge. Utah State University will now be offered to do electronic exams through their canvas program. \$120 initial set up and \$2.50 per exam. Trace asked for approval to go ahead and approve this cost to get this setup. Asked for voting members to approve and an email will be sent out to ask for this approval. Update on RSR/RSW pamphlet will be released in February, class recorded and be able to be presented online without

limit. Exam can be taken immediately after. Class will be 8-2pm and 2 hours for an exam is the approximate time frame.

- c. **MS4 Unification Committee:** Finalize the LID standard and be ready in March. Public presentation is in the works.

8. **APWA News and Updates:** no updates

9. **Stormwater Coalitions News and Updates:**

Salt Lake County	Steve Burgon- no update
Golden Spike	Paul Taylor- no update
Summit County	Kelsey Christiansen- starting a coalition- working with Park City, hired a graphic designer and is getting their program up and running.
Utah County	Scott Bird/ Brett Dunkley- no update
Davis County	Darel Webb/ Logan Parker- no update
Dixie Storm Water	Melinda Gibson- no update
Cache County	Steve Eliason- no update

10. **Other topics/ business:** no update

**Voting Member Discussion:** no other business

11. **Public comments or questions:** Trace commented: APWA annual board meeting on January 19<sup>th</sup>, 2021 and will be reporting direction of the USWAC committee and the direction the new APWA board is going.

12. **Adjourn to advisement/ subcommittees and collaborative business:**

Brandon commented: discuss has been lost with online meetings, so a Q&A session has been started by DEQ to keep the collaboration going. Justine Marshall commented: Question about during flushing fire hydrants, residual chlorine content is present and how do we contain this since we are so close to Utah Lake? In colder weather, the chlorine does not dissipate as fast and concerned about the residual chlorine, since this is not allowed to discharge. Phyllis Mayhew commented: HAFB has put together a protocol on fire hydrant flushing. Phyllis is referring you to American Water, who oversees this and has the information on the protocol.

Melinda Gibson commented: When will the video be released for new employees for training on storm water? Trisha commented: it will be a fact sheet released in two weeks. Jeanne commented: staff turnover is high in MS4's, so training is lacking, resources will be pulled together to help with common questions asked by new MS4 staff. Comment: chlorine tablets used for hydrant flushing, Brandon Tremelling asked for information to be sent to him on this protocol.

13. **Note:** Copies of the USWAC meeting agendas, minutes, and presentations, are available at the following link: [www.uswac.org](http://www.uswac.org)

**Motions:** Melinda Gibson- Motion to adjourn, Kristi Schultz and Paul Taylor- 2<sup>nd</sup> motion to adjourn.

**Next meeting: Wednesday February 10th, 2021 at 10:30 AM. Online**